

# Mario Trimarchi

*Mario Trimarchi was born in Messina. He graduated in Architecture with Franco Purini, with whom he collaborated on some projects in Sicily. In the 1980s he moved to Milan, where he lives and works. In the early 1990s, he was the director of the Master in Design at the Domus Academy and later headed the DDA, a joint venture between the Domus Academy and Mitsubishi, alternating long business trips to Japan with conferences, lectures and workshops in various countries throughout the world. In 1999 he founded Fragile, a corporate identity studio, where, in parallel with strategic positioning and communication projects for companies and institutions, he continued his personal research on design. For nearly ten years he was part of the Olivetti Design Studio, where he designed, along with Michele De Lucchi, personal computers and cash dispensers. During the same period he studied how to give a domestic touch to technological innovation, creating concept designs and products for Philips, Siemens and Matsushita Denku.*

*From 2005 to 2015 he taught Corporate Identity at the University of Genoa and since 2013 teaches the Brand Design Course as part of the Product Design specialist degree at the Naba in Milan. Since 2016 he is the Design Advisor for the Korea Craft & Design Foundation.*

*His objects too are created from the aesthetic experiments that distinguish his work; objects that are centered on the relationship between unstable geometries and sculpture and almost always accompanied by drawings and small illustrated stories. He designs for Alessi with a certain continuity, creating unexpected products, including baskets and trays *La Stanza dello Scirocco* [Good Design 2010], the silicone drum series and copper moulds *Il Tempo della Festa* [Design Plus 2013 and Mention of Honor at the XXIII ADI Gold Compass].*

*In 2014 he designed the *Ossidiana* coffee maker winning the prestigious XXIV ADI Gold Compass Award, the Red Dot Award, the International Design Award Silver and the brand DfA-Quality Design for All. Between 2015 and 2016, he self-produced the *Oggetti Smarriti* and *Strawberry Fields Forever* collections, boundary works on the future of new, unstable, but optimistic domestic objects.*

*In March 2017 he presented *Swan*, a technological high-performance sculptured faucet, developed for Hansa and Alessi [Good Design 2017].*

*In April of 2017 he designed a line of printed fabrics for a capsule collection made in Orange Fiber for Salvatore Ferragamo.*